



## UNITED STATES PATENT AND TRADEMARK OFFICE

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UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
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Bib Data Sheet

|   |   |                                |   |  |
|---|---|--------------------------------|---|--|
| <b>SERIAL NUMBER</b><br>09/711,511  | <b>FILING DATE</b><br>11/14/2000<br><b>RULE</b> -   | <b>CLASS</b><br>705            | <b>GROUP ART UNIT</b><br>2171   | <b>ATTORNEY DOCKET NO.</b><br>06543-002006 |
| <b>APPLICANTS</b><br>David K. Gifford, Weston, MA ;   |   |                                |   |  |
| <b>** CONTINUING DATA *****</b><br>THIS APPLICATION IS A CON OF 09/033,143 03/02/1998 PAT 6,195,649<br>WHICH IS A CON OF 08/563,745 11/29/1995 PAT 5,724,424<br>WHICH IS A CON OF 08/168,519 12/16/1993 ABN   |   |                                |   |  |
| <b>** FOREIGN APPLICATIONS *****</b>  |   |                                |   |  |
| <b>IF REQUIRED, FOREIGN FILING LICENSE</b><br><b>GRANTED ** 02/19/2001</b> -  |   |                                |   |  |
| Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no<br>35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance<br>Verified and Acknowledged |   | <b>STATE OR COUNTRY</b><br>MA  | <b>SHEETS DRAWING</b><br>16   | <b>TOTAL CLAIMS</b><br>11                  |
| Examiner's Signature _____ Initials _____   |   | <b>INDEPENDENT CLAIMS</b><br>3 |   |  |
| <b>ADDRESS</b><br>James E Mrose<br>Fish & Richardson P C<br>601 Thirteenth Street N W<br>Washington ,DC 20005   |   |                                |   |  |
| <b>TITLE</b><br>Digital active advertising  |   |                                |   |  |
| <b>FILING FEE RECEIVED</b><br>710   | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>No. _____ for following: |                                | <input type="checkbox"/> All Fees<br><input type="checkbox"/> 1.16 Fees ( Filing )<br><input type="checkbox"/> 1.17 Fees ( Processing Ext. of time )<br><input type="checkbox"/> 1.18 Fees ( Issue )<br><input type="checkbox"/> Other _____<br><input type="checkbox"/> Credit |  |



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CONFIRMATION NO. 8013

|                                    |   |                     |                               |  |
|------------------------------------|---|---------------------|-------------------------------|--|
| <b>SERIAL NUMBER</b><br>09/711,511 | <b>FILING DATE</b><br>11/14/2000<br><b>RULE</b> | <b>CLASS</b><br>705 | <b>GROUP ART UNIT</b><br>3622 | <b>ATTORNEY DOCKET NO.</b><br>06543-002006 |
|------------------------------------|---|---------------------|-------------------------------|--|

**APPLICANTS**

David K. Gifford, Weston, MA;

**\*\* CONTINUING DATA \*\*\*\*\***

*Upd SMD*  
This application is a CON of 09/033,143 03/02/1998 PAT 6,195,649  
which is a CON of 08/563,745 11/29/1995 PAT 5,724,424  
which is a CON of 08/168,519 12/16/1993 ABN

**\*\* FOREIGN APPLICATIONS \*\*\*\*\*****IF REQUIRED, FOREIGN FILING LICENSE GRANTED****\*\* 02/19/2001**

|   |                               |                             |                           |                                |
|---|-------------------------------|-----------------------------|---------------------------|--------------------------------|
| Foreign Priority claimed<br><input type="checkbox"/> yes <input checked="" type="checkbox"/> no   | <b>STATE OR COUNTRY</b><br>MA | <b>SHEETS DRAWING</b><br>16 | <b>TOTAL CLAIMS</b><br>11 | <b>INDEPENDENT CLAIMS</b><br>3 |
| 35 USC 119 (a-d) conditions met<br><input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance |                               |                             |                           |                                |
| Verified and Acknowledged<br>Examiner's Signature <i>S. Gifford</i> Initials  |                               |                             |                           |                                |

**ADDRESS**

24573

**TITLE**

Digital active advertising

|                                   |   |   |
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| <b>FILING FEE RECEIVED</b><br>710 | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>No. _____ for following: | <input type="checkbox"/> All Fees<br><input type="checkbox"/> 1.16 Fees ( Filing )<br><input type="checkbox"/> 1.17 Fees ( Processing Ext. of time )<br><input type="checkbox"/> 1.18 Fees ( Issue )<br><input type="checkbox"/> Other _____<br><input type="checkbox"/> Credit |
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